# How to Recruit Youth Volunteers - WORKSHEET #

## How to Use It: This is a simple checklist to be used by your organisation’s leadership to help you attract and recruit youth volunteers. Refer to this checklist regularly to determine whether you are observing best practices for engaging and connecting to potential youth volunteers.

## Please note: These are just ideas. Feel free to add your own items, especially if they are suggested by youth in your community.

**Time it Takes:** 5-10 minutes to read. 30-45 minutes to discuss with members and leaders. Feel free to regularly check back with this checklist to see how your youth volunteer recruitment efforts are lining up.

**CHECKLIST:**

* Our organisation uses social media to engage with youth in a conversational, accessible, human manner. We are communicative, responding to questions and comments youth have about our organisation
* We make volunteering easy for youth. We are creatively flexible with schedules, remote opportunities, micro volunteer opportunities, and we are open to suggestions from youth on how to make volunteering more accessible to them
* We are transparent and expressive about our organisation’s mission/purpose, culture, and goals
* We leverage existing volunteers and encourage them to invite the young people in their lives to get involved
* We have shorter opportunities available for youth with busy schedules
* We discuss a variety of possibilities with youth volunteers so they can determine which position might be the best fit for them
* We help youth volunteers understand the benefits of developing the skills and knowledge of the job and how it will help them later in life
* Our organisation helps with admission letters and personal references for youth
* We focus on the CAUSE because we understand that today’s youth are incredibly passionate and want to feel a part of something significant, positive, and transformational
* We respond to emails, calls, or texts within 24 hours because we understand that today’s youth value timely responses and communication
* We have an online presence through our website and social media accounts that clearly states our mission/purpose and how we are impacting the community/planet in a positive way
* We are warm and welcoming when engaging youth volunteers
* We understand the importance of storytelling, so we connect to youth volunteers by telling the compelling story of how our organisation is making a difference
* We remind youth volunteers of the following benefits: supported mental health, new friends, combating isolation and depression, being a part of something they can be proud of, college applications
* We make youth volunteers feel valued, heard, important, and essential, so they keep coming back and sharing their unique contributions with us