

A woman with blonde hair and glasses, wearing a patterned top and purple skirt, stands at the front of a room, gesturing with her hands as she presents to a group of people seated in rows of chairs. The room has a large TV on the wall and a whiteboard in the background.

Working with  
local government to  
improve not-for-profits  
and community  
organisations

For council community  
development roles that  
would like to provide high  
impact training and capacity  
building in your community.

## What makes us different?

Training should not just be 'deliver and forget'.

It can often be a challenge to get workshop participants to put their learning into action.

Research shows that students forget up to 40% of the information they receive within 20 minutes and 64% after just 9 hours, known as the 'forgetting curve'.

A more beneficial way to deliver learning outcomes is to adopt engaging blended learning techniques

Blended learning combines traditional face-to-face instructor-led learning and goal setting, with online resources.



The reinforcement of key learning objectives post training helps students retain more information and combat the 'forgetting curve'.

That's why we provide your workshop participants access to post course resources online, so they can get started right away.

With engaging content, reinforcement of key messages and practical goals for participants, your community organisations will be motivated to put plans into action for long term change and increased community impact.

We have seen first-hand the difference it makes when people are empowered with the right knowledge, tools, and information to innovate, develop, and grow their organisations.

Our expert trainers have experience in delivering practical, actionable training for State and Local Government departments and community organisations across metropolitan and regional Australia.

"iClick2Learn have been a part of our Grow Narromine seminar series for several years. Their workshops are always well attended and with good reason. Their highly motivating Grant Writing workshop, in particular, is excellent. It has inspired members of our community to actively seek out grant opportunities and provided the tools necessary to consistently write applications for success. Feedback from their workshops is always fantastic and they will remain an important part of our Grow Narromine seminars into the future."

Phil Johnston - Director Community  
& Economic Development  
Narromine Shire Council



**iClick2Learn** is a specialist community training provider that delivers quality face to face and online training by experienced subject matter experts.

Students are also provided access to online resources and tools to review and assist them to **implement their learning**.

We help non profits run the best organisation they can to help their community. We love to make a difference to communities and see communities **succeed and grow**.

We want communities to have the best chance that they possibly can to be **self sustainable**, and build the health and resilience of community.

We all know the difference it makes when we have personal and professional development training.

The best way to help community groups become more sustainable, is to improve their governance and finance systems, increase their ability to attract and retain volunteers and gain access to grants and sponsors.

We are **passionate about our work** and the difference we can make to our communities.

As a social enterprise, 100% of our profits are used to produce more free online courses for the sector.



*"Without being able to review the material my retention from the workshop was 30% - With access to view the training again, I retained around 90% which helped me put more into practice"*

Blended learning student survey

# Flexible content

We can modify any of the below workshops, or develop new workshop material to meet your identified learning needs. Some of the many programs we can deliver in your local area include:

## Boards and Committees

- New to a board role?
- Improving your Governance
- Board Inductions
- Starting a not-for-profit or social enterprise
- Developing better meetings
- Board Inductions
- Strategic Planning
- Executive Director (Chair, Treasurer & Secretary) training
- Conflicts of Interest in the Boardroom
- Confidentiality in the Boardroom
- Changing your constitution
- Assessing Board Performance
- Building better board reports

## Leadership and Human Resources

- Managing Conflicts
- How to have difficult conversations
- Managing Volunteers
- Inducting Staff, Volunteers and Contractors
- Volunteer management
- Time Management
- Delivering better Customer Service

## Financial management

- Developing and managing financials
- Developing your business model
- Building better board reports
- Developing budgets
- Analysing and understanding board financial reports

## Systems and Compliance

- Policies, Procedures and Systems Development
- Quality Assurance
- Setting up operational and governance structures
- Operational and business planning
- Compliance management
- Report Writing
- Strategic Risk Management

## Social Enterprise

- Starting your first Social Enterprise
- Developing your business model
- Understanding social enterprise in a not-for-profit structure

## Programs, Projects and Services

- Developing Logic Models
- Tracking project outcomes and impacts
- Project Management: 101 or Advanced
- Developing and keeping your project partners
- Program Development and Evaluation
- Project Management
- Event Management
- Developing, managing and evaluating programs and projects
- Developing partnerships

## Raising funds

- Developing a fundraising plan
- Attracting and retaining funders
- Sponsorship: 101 or Advanced sessions
- Developing partnerships: : 101 or Advanced
- Tender writing: 101 or Advanced sessions
- Grant writing: 101 or Advanced sessions
- Raising funds online

## Digital Marketing

- Digital Marketing
- Improving your online presence
- Improving your website
- Google My Business listing
- Marketing strategy
- Writing copy to communicate, promote and sell.
- Developing your marketing and communication plan
- What is Digital storytelling and how to develop yours
- Strategies to improve your marketing

*I wrote an application for a small grant and was successful. I am 100% positive that if I had not attended the workshop the result would have been different.*

Trish Evans



Natalie Bramble MBA, FICDA, MAITD, TAE  
Not-for-Profit and Social Enterprise educator

Natalie is a renowned and highly sought after community educator with over 20 years of hands on experience in the community sector. She is committed to improving the equity of access to peer and expert knowledge, tools and support for our community volunteers, boards and staff in not-for-profit and social enterprises.

She has an enviable record, winning 92% of tender and 84% of grant applications, been successful in securing over \$30 million in grants and tenders over the last 10 years for community organisations. Her passion is helping improve communities by building stronger, and sustainable organisations.

## What they're saying...

*A brief note to thank Central Coast Council for arranging for me to attend Natalie's Grant Writing Programme; it was most informative and I am most grateful to be able to attend. Natalie is such a natural presenter and delivers her programme with enthusiasm and professionally.*

Janice Thompson, Probus Club of Wyong

*Everyone was super impressed by the training (based on the participants' feedback at the event and the forms).*

Aliza Denenberg, City of Sydney

*"Course presenter Natalie Bramble is an industry expert in cultural development and marketing"*

Arts OutWest

*"An excellent workshop that was informative and straight forward. Good tips!"*

Karyn Day, Cutting Edge Uniting Care

*"Workshop format very beneficial and conducive to brainstorming and sharing ideas. Thank-you!"*

Jacqui Wallace, Waranga Community Health







Glen Dunkley  
Digital Marketer

Glen Dunkley has become known as an influencer in teaching digital marketing skills to small business owners across regional New South Wales.

He is famous for having a passion for wanting to share the skills he has learned over the last 12 years with the enthusiastic and forward thinking small business community.

## What they're saying...

*"Thank you very much for a great workshop yesterday, Glen is a fabulous presenter and handled the vast variety of different skill levels well. I certainly can appreciate the amount of work Glen has put into his workshop. It really is what makes him that stand out presenter."*

Amanda Glasson, Castlereagh Landcare

*"Very practical and achievable info"*

Lee O'Connor, Coonamble Shire Council

*"I could understand it!"*

Lisa Murray, Coonamble Chamber of Commerce

*"Pleasantly surprised that I could actually complete tasks and understand much of what was presented. Felt comfortable in the situation despite my lack of knowledge in regard to technology."*

Ruth Young, Young Creative Farms.

*"...We had an awesome day learning how to design a website. Couldn't believe it could be done in one day... there you go. Three great presenters and now I know all of the tricks to keep my page at the top of that search. Highly recommended to anyone in business. DO IT!"*

Emily Falson, Wellington Business Chamber



Department of  
Primary Industries



Business

AUSTRALIAN SMALL BUSINESS  
ADVISORY SERVICES PROGRAMME  
Delivered by AusIndustry™



Business  
Enterprise  
Centre



ORANGE  
CITY COUNCIL

## Pricing

All pricing includes:

- Handouts
- Templates
- Copy of presentation
- And access to online resources.

## Short seminars and guest speaker engagements

Training	Rate
1 1/2 to 2 hour	\$1,650 incl. GST
Half day	\$2,200 incl. GST
Full day	\$3,300 incl. GST
Travel and accommodation quote will be provided so there are no surprises.	

*“Thanks to the  
Council for this opportunity.  
Very good workshop and  
easily understood.”*

Fiona Walker



**Available training dates to the end of the financial year are filling up fast, so contact us to discuss how we can help your community.**



Contact  
Mick Wallis  
[mick@iClick2Learn.com.au](mailto:mick@iClick2Learn.com.au)  
[www.iClick2Learn.com.au](http://www.iClick2Learn.com.au)  
02 6884 4654  
ABN 75 141 500 147

**CLICK TO FIND OUT MORE**